

STAY U·NIQUE

Digital Marketing Intern

What we offer:

You will get hands on experience in various areas of digital marketing from SEO to ads to Social Media to blogging. As we are a small company, doing a digital marketing internship means that you will get to actually try and do stuff yourself, as well as suggest, analyse and implement. An internship with us will prep you for the real life of digital marketing as you will be running things on your own. On top of that we offer a very fun work environment filled and cool coworkers who also spend a lot of time together outside of work. We generally have a lot of fun but also work seriously and professionally towards our goals. We have a very passionate and inspired team and are look forward to welcoming new people!

What we are looking for:

We are looking for enthusiastic digital marketing experts in the making! We are looking for responsible people who work well both with and without supervision, who are ambitious and filled with ideas and who follows things through to the end. No early quitters or too impatient people. We need someone who is attentive to the details but without losing the overview.

Required skills:

- Fluent English, at least level C1
- An idea of what SEO means, how Adwords work and preferably some experience in Google Analytics
- Good knowledge of Social Media's different platforms and how they work from a company's point of view
- An understanding of blogging and community management

Desired skills:

Previous actual experience with Adwords, Social Media ads, company Social Media accounts, running an own blog, running an Instagram and/or Pinterest account with many followers or similar is a huge plus. Video and photo shooting and editing skills.

Minimum required length:

We can only accept internships of a minimum of 5 months. It is not mutually beneficial to do shorter internships as you will not be able to get fully into everything

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What you will be doing:

There is really no roof here. Whatever you have of ideas that are reasonable and properly analysed we can give a shot! Of the day to day things, running and growing our Social Media accounts awesomely, create and distribute viral content, run ads campaigns, write for and promote the company blog, do SEO work for website (optimizing, guestblogging, link building), etc.

Terms and conditions

It is required that you work 8 hour days, 5 days a week. These 5 days could be any day of the week, and your 2 days off are not necessarily consecutive. Hours may vary depending on the schedule that day, but in general office hours are 10-18. This job requires a certain level of flexibility from interns. If any over hours are gained they can be recovered at a time agreed with your supervisor.

The salary is €150/month, after the 4th month of work salary is increased by €50 per month until after the 10th month when the intern receives €450. The salary then maintains at €450 per month for the remainder of the internship. We do not have a set start or end date for our interns, it depends on when suits them and their studies, our only requirement is that the internship is a minimum of 5 months.

Apart from this, there are some bonuses that intern can get:

- commissions from sales;
- points received from colleagues, for getting done different tasks and helping the others, which can be transformed into small prizes/days off etc;